



FOR IMMEDIATE RELEASE

Lucchese Bootmaker to Open at First Street Napa – it's First California Store

American Heritage Brand Chooses First Street Napa for Landmark West Coast Expansion

First Street Napa announced today that Lucchese Bootmaker, the Texas-based brand spearheading American Western lifestyle and fashion, will open its first-ever California store at Suite 202 at First Street Napa. The new store is expected to open in the fall of this year.

Founded in 1883 in San Antonio, Texas, Lucchese is widely regarded as one of the finest makers of handcrafted boots and leather goods in the world. Each pair of Lucchese boots is meticulously shaped, stitched, and finished by hand using time-honored techniques passed down through generations of skilled artisans. Over its long history, the brand has outfitted everyone from cavalry officers and working ranchers to presidents, entertainers, and discerning collectors.

Lucchese's decision to open its first California location in downtown Napa reflects a shared appreciation for craftsmanship, heritage, and authenticity.

The Napa store will feature a curated selection of Lucchese's signature handcrafted boots, leather goods, accessories, apparel and Western-inspired lifestyle pieces. The space is designed to offer a welcoming, personalized shopping experience that reflects both the brand's legacy and the character of Napa Valley — a destination known globally for its respect for tradition, quality, and craft.

"Napa's culture of craftsmanship, hospitality, and appreciation for heritage aligns naturally with who we are as a brand. We're honored to bring Lucchese's first California store to this community," said Angela Hahn, Vice President of Retail Operations at Lucchese. "Downtown Napa has become a place where people come not just to shop, but to experience something meaningful."

Located within walking distance of Napa's renowned restaurants, tasting rooms, hotels, and riverfront attractions, First Street Napa continues to evolve as a vibrant gathering place for locals and visitors alike.

"We're honored to welcome Lucchese to First Street Napa and to the downtown community," said Todd Zapolski of Zapolski Real Estate. "Lucchese represents the very best of American craftsmanship, and their first California store is a meaningful addition to the character and vitality of downtown Napa. This is exactly the kind of brand that belongs here."

The opening of Lucchese further reinforces First Street Napa’s vision of curating a thoughtful mix of distinctive brands that complement Napa’s rich cultural and culinary landscape.

For more information about Lucchese, visit lucchese.com.

For more information about First Street Napa, visit firststreetnapa.com.

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About First Street Napa

First Street Napa is a vibrant mixed-use destination located in the heart of downtown Napa. Designed as a walkable gathering place for locals and visitors alike, First Street Napa brings together a thoughtfully curated mix of retail, dining, hospitality, residential, and public spaces. Anchored by world-class hotels, restaurants, wine tasting experiences, and distinctive shops, First Street Napa reflects the character, craftsmanship, and hospitality that define Napa Valley.

About Lucchese

Founded in 1883, [Lucchese](http://www.Lucchese.com) is an iconic Western lifestyle brand based in Texas. Known for its artisan-crafted cowboy boots, the heritage brand also features an extensive selection of casual footwear, custom felt hats, accessories, leather goods, travel goods, as well as men’s and women’s apparel. At its over 30 retail locations, spanning from Dallas to Bozeman to Nashville, the storied Western brand is committed to providing a bespoke experience that focuses on handmade craftsmanship, quality, and style – which Lucchese is known for. For more information about the brand visit www.Lucchese.com or their social media channels: Instagram: [@lucchese](https://www.instagram.com/lucchese) Facebook: [@lucchesebootmaker](https://www.facebook.com/lucchesebootmaker) Twitter: [@lucchese1883](https://twitter.com/lucchese1883)

