

**FIRST STREET NAPA WELCOMES THE CLUB ROOM, NAPA VALLEY DISTILLERY'S NEW
DOWNTOWN CRAFT SPIRITS BOUTIQUE POP UP**



Napa, CA - October 10, 2024 - First Street Napa is pleased to announce the opening of The Club Room, Napa Valley Distillery's newest downtown craft-spirits boutique pop up. From October 15, 2024 – June 2025, The Club Room offers guests the opportunity to enjoy locally made spirits or enjoy specialty cocktail service with light bites in the lounge. All complimentary for Napa Valley Distillery Bar Club members.

The Club Room also features a Bar Shop where visitors can browse through unique items for their home bar, such as bitters, shrubs, tinctures, vintage barware, and luxury glassware.

"We are excited to bring The Club Room to downtown Napa and offer a unique experience for our guests," said the owner of Napa Valley Distillery, Arthur Hartunian.

The distillery's Hollywood Room suffered fire damage on July 22 due to a brush fire ignited by a car crash on northbound Highway 29.

"We are deeply saddened by the recent incident that took place at our main distillery, but we are truly thankful for the safety of all and the outpouring of support from our community. For those who are unaware, the distillery suffered fire damage as a result of a brush fire ignited by a car crash on northbound Highway 29. We are extremely grateful to the Napa Fire Department for bravely and selflessly putting themselves in harm's way to help us during this extremely perilous situation. During this challenging time, we are focusing on regrouping, rebuilding, and emerging stronger than before."

After the unfortunate fire that destroyed our Hollywood Room location, we are thrilled to rebuild and continue serving our community with our award-winning craft spirits.”

First Street Napa Developer, Todd Zapolski, expressed his excitement about being a part of The Napa Valley Distillery’s history of excellence with a temporary space at downtown Napa’s centrally located shopping district.

“We are honored to have The Club Room as part of the First Street Napa family and look forward to supporting their continued success in Napa Valley.”

The Club Room Hours of Operation:

Open October 15, 2024 – June 2025

Open 7 days a week

Friday to Saturday, 11AM-9PM

Sunday to Thursday, 11AM-8PM

For more information about The Club Room and Napa Valley Distillery, visit

www.napa-valley-distillery.com.

ABOUT FIRST STREET NAPA:

First Street Napa is a mixed-use shopping and lifestyle destination property spanning three city blocks in the heart of downtown Napa. First Street Napa features Napa’s top independent artisan retailers, popular national retail brands, exceptionally designed landscaping and seating areas, and locally curated art installations that appeal to visitors of all ages. The property was developed by Zapolski Real Estate LLC in cooperation with Trademark Properties as part of its vision to create an immersive destination experience for shopping, wine tasting, lifestyle, dining, hospitality, cultural exhibitions, and community events. Visit www.firststreetnapa.com and follow @FirstStreetNapa on Facebook, Instagram, and Twitter for complete details on other opening activities and special events.

For media inquiries, please contact: MARKETING@FIRSTSTREETNAPA.COM