

22

LEASES SIGNED
IN 2020 / 2021

12

LEASES SIGNED
IN 2022

8

LEASES SIGNED
IN 2023

85%

LEASED
SUMMER 2024

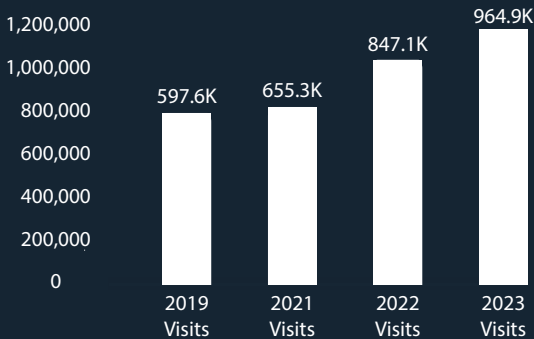
LEASING HIGHLIGHTS

- 85% Retail Leased | 95% Office Occupied
- J. McLaughlin, a national lifestyle brand opening in fall 2024 (Suite 317)
- Lip Lab, a national cosmetic brand opening in fall 2024 (Suite 378)
- First Citizen's Bank open in new location Fall 2024 (Suite 262)
- Hestan Vineyards, known for cookware/Appliances, Special Event Space breaking ground July 2024 (Suite 291)
- Tonewood & Courage, a highly anticipated destination music store and performance venue open Summer 2024 (Suite 212)
- StretchLab, a national fitness franchise, now open. (Suite 261)
- Chef Todd Humphries, Kitchen Door now open with a menu offering local, seasonal, and handmade fare (Suite 272)

NATIONAL TENANTS

- ANTHROPOLOGIE (SUITE 1146)
- FREE PEOPLE (SUITE 1214)
- J. MCLAUGHLIN (317)
- JOHNNY WAS (SUITE 1210)
- LIP LAB (SUITE 378)
- LULULEMON (SUITE 1220)
- STRETCHLAB (SUITE 261)
- SPACES BY REGUS (SUITE 368)

FIRST STREET DISTRICT VISITOR STATISTICS



YEAR	VISIT FREQUENCY
2019	2
2021	2.01
2022	2.24
2023	2.14



SCAN ME

2024 Report Placer.ai

FSN TOTAL SALES GROWTH

2022 FSN SALES: \$23.445 M

2023 FSN SALES: \$26.677 M

- 14% Increase in total sales volume
- Since 2020 - 2023, Gross Sales Tripled

RETAIL TYPE:

2023 SALES PSF

FOOD & BEVERAGE	\$881
BEVERAGE	\$799
RETAIL	\$703
HEALTH & WELLNESS	\$351