

FOR IMMEDIATE RELEASE

Chau Sáenz to Host Exclusive Weekend Pop-Up with Dorian Webb in Napa, CA



Napa, CA – July 22, 2024– Luxury handbag designer Chau Sáenz is thrilled to announce an exclusive weekend pop-up event in collaboration with Dorian Webb at her Napa location. This exciting event will take place from Friday, August 9th through Sunday, August 11th at 1300 First Street, Suite 309, Napa, CA 94559.

For the first time ever, guests will experience the luxury of Chau Sáenz's handcrafted Italian leather handbags in person during this exclusive weekend event. Each piece epitomizes meticulous design and craftsmanship, highlighting the brand's renowned quality and sophistication, typically available exclusively online.

This exclusive pop-up will feature the debut of the limited edition Luna bag, adorned with the Year of the Dragon charm. Available only in two colors, Pearl and Vert, each Luna bag is individually numbered with only 49 pieces available, making it a truly unique collector's item. Additionally, Chau Sáenz will introduce a new unisex bag designed specifically for travelers.

Combining style with practicality, this bag caters to both men and women, offering versatile functionality for those on the go.

In addition to experiencing these luxurious handbags firsthand, attendees will also have the chance to meet Chau Sáenz, the founder and designer, in person. This intimate setting provides a rare opportunity to engage with the creative mind behind the brand and gain insight into her inspiration and design process.

"We are incredibly excited to bring our luxury handbags to Napa and to partner with Dorian Webb for this special event," said Chau Sáenz. "This pop-up is not only an opportunity for people to experience our products in person but also to connect with our brand on a more personal level."

Dorian Webb's Napa pop-up store, known for its curated selection of unique and high-quality items, provides the perfect backdrop for this exclusive event. The collaboration between these two visionary designers promises to offer an unforgettable experience for all attendees. The luxury pairing extends beyond jewelry and handbags. For the duration of the pop up, Napa-based, Acumen Wines will pour a selection of their award-winning wines from 12pm -3pm

Event Details:

- **Dates:** Friday, August 9th – Sunday, August 11th, 2024
- **Location:** 1300 First Street, Suite 309, Napa, CA 94559
- **Time:** 10:30 AM – 5:30 PM daily
- **Acumen Wines Tasting:** 12:00 PM - 3:00 PM daily

Don't miss this exclusive chance to explore the luxurious world of Chau Sáenz and meet the designer herself. For more information, please visit www.chausaenz.com.

About Chau Sáenz: Chau Sáenz is a renowned luxury handbag brand celebrated for its Italian handcrafted leather bags that blend timeless elegance with modern functionality. As a certified leather artisan trained by a master from Hermes, Chau Sáenz employs expert techniques to create limited edition and small-run designs. Each piece serves multiple purposes, crafted with luxurious quality and an intentional mindset. The brand reflects Chau's dedication to meticulous craftsmanship and her vision of versatile, high-end fashion.

About Dorian Webb: Dorian Webb is a celebrated designer known for her unique and high-quality jewelry design. Her Napa pop-up store offers a curated selection of distinctive items, making it a premier destination for discerning shoppers. Dorian founded her eponymous collection after studying architecture at Yale University. She has won numerous awards and was recently selected as one of six designers nationwide for the Emerging Designers Diamond Initiative sponsored by the Natural Diamond Council.

About First Street Napa

First Street Napa is a mixed-use shopping and lifestyle destination property spanning three city blocks in the heart of downtown Napa. First Street Napa features Napa's top independent artisan retailers, popular national retail brands, exceptionally designed landscaping and seating areas, and locally curated art installations that appeal to visitors of all ages. The property was developed by Zapolski Real Estate LLC in cooperation with Trademark Properties as part of its vision to create an immersive destination experience for shopping, wine tasting, lifestyle, dining, hospitality, cultural exhibitions, and community events. Visit www.firststreetnapa.com and follow @FirstStreetNapa on Facebook, Instagram, and Twitter for complete details on other opening activities and special events.



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