

Media Contact: Alfred Leach / alfred.leach@leachadvisors.com / 203.722.0923

HESTAN VINEYARDS SIGNS LEASE AT FIRST STREET NAPA

Grand Opening Planned for Late Spring 2024

NAPA, CA, Sept. 21, 2023 – First Street Napa, the premier shopping and lifestyle destination in the Napa Valley region, today announced that Hestan Vineyards has signed a new tenant occupancy lease for 2,517 square feet of retail space located at 1300 First Street, Suite 291 in Downtown Napa. Hestan Vineyards is expected to open in 2024.

"We are very excited to welcome Hestan Vineyards to First Street Napa," said Todd Zapolski, principal and managing member, First Street Napa. "Many local Napa artisan retailers as well as world-renowned national brands are continuing to come to First Street Napa to be part of the unique customer experiences that we bring to our community and visitors to the Napa Valley region."

Hestan Vineyards is a picturesque estate located on Napa Valley's remote eastern slopes. The vineyard is named for owners Helen and Stanley Cheng, who are committed to proper land stewardship. The vineyards are sustainably farmed and solar-powered and produce superb wines. Hestan Vineyards boasts two outstanding winemakers, Thomas Rivers Brown and Jeff Gaffner. Thomas and Jeff have developed their skills to offer Hestan's unique styles and dimensions to each of the wines they produce.

Helen and Stanley's appreciation of wine stems from their love of food. Stanley has been a major producer in the cookware industry for many years, and the Napa salon will offer the perfect opportunity to showcase two other Hestan brands - Hestan Culinary and Hestan Indoor. Hestan Culinary cookware and Hestan Indoor appliances provide quality and craftsmanship by elevating form, function, and execution with thoughtful innovation. The Hestans look forward to being part of First Street Napa.

About First Street Napa

<u>First Street Napa</u> is a mixed-use shopping and lifestyle destination property spanning three city blocks in the heart of downtown Napa. First Street Napa features Napa's top independent artisan retailers, popular national retail brands, exceptionally designed landscaping and seating areas, and locally curated art installations that appeal to visitors of all ages. The property was developed by Zapolski Real Estate LLC in cooperation with Trademark Properties as part of its vision to create an immersive destination experience for shopping, wine tasting, lifestyle, dining, hospitality, cultural exhibitions, and community events. Visit www.firststreetnapa.com and follow @FirstStreetNapa on Facebook, Instagram, and X for complete details on opening activities and special events.