

FIRST STREET

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HOLIDAY HAPPENINGS KICK-OFF AT FIRST STREET NAPA ON DECEMBER 17

Santa Is Coming!

NAPA, CA, Dec. 9, 2022 — The holiday season is getting into full swing at First Street Napa, the premier shopping and lifestyle destination in the Napa Valley region. Families are invited to come take a relaxing stroll on property and enjoy live music, great food, holiday decor, and extended shopping hours from your favorite stores and shops in Napa.

On Saturday, December 17, First Street Napa will host a full day of festive happenings:

- **“Santa’s Appearance”** from 11:00 AM to 4:00 PM. Santa is one of the most highly anticipated and visited happenings at First Street Napa for kids of all ages. Come visit Santa to go over your gift wish list, get a family photo, and enjoy hot cocoa with Santa and his sleigh.
- **“Maker’s Market Open Air Artisan Faire”** from 11:00 AM to 5:00 PM. Enjoy live music, shop local, and grab a drink or bite to eat at one of First Street Napa’s amazing restaurants.
- **“A Holiday Stroll”** from 5:00 PM to 7:00 PM. Celebrate the holiday season with a night of live music, festive holiday decor, and extended holiday shopping hours at your favorite shops at First Street Napa.

“The December holiday season is always one of the most highly anticipated and popular for patrons to First Street Napa when they get to experience the decorated beauty of downtown, the excitement of the crowds and a visit with Santa,” said Todd Zapolski, principal and managing member, First Street Napa. “We are happy to once again host family-fun activities at First Street Napa for the enjoyment of visitors of all ages and from locations near and far. On behalf of the entire First Street Napa family, we wish everyone a happy holiday and New Year.”

First Street Napa, located on First Street in the heart of downtown Napa, is one of the most immersive destinations in the Napa region for shopping, wine tasting, lifestyle, dining, hospitality, cultural exhibitions, non-profit community gatherings, and entertainment events.

About First Street Napa

First Street Napa is a 168,720 mixed-use shopping and lifestyle destination property spanning three city blocks in the heart of downtown Napa. First Street Napa features Napa’s top independent artisan retailers, popular national retail brands, exceptionally designed landscaping and seating areas, and locally curated art installations that appeal to visitors of all ages. The property was developed by Zapolski Real Estate LLC in cooperation with Trademark Properties as part of its vision to create an immersive destination experience for shopping, wine tasting, lifestyle, dining, hospitality, cultural exhibitions, and community events that entertain visitors to the Napa Valley region. Visit www.firststreetnapa.com and follow @FirstStreetNapa on Facebook, Instagram, and Twitter for complete details on other opening activities and special events.