



---

FIRST STREET NAPA IS THE OFFICIAL SHOPPING DESTINATION  
FOR THE 2022 FORTINET CHAMPIONSHIP PGA TOUR EVENT

---

Contact: Alfred Leach

[alfred.leach@leachadvisors.com](mailto:alfred.leach@leachadvisors.com) / 203.722.0923

## **FIRST STREET NAPA ANNOUNCES WEEK-LONG FAMILY AND COMMUNITY ACTIVITIES TO KICK-OFF FORTINET CHAMPIONSHIP PGA TOUR BEGINNING SEPT. 14**

**Putt With PGA TOUR Pros, Celebratory VIP Dinner, Local Charity Tie-In, Scavenger Hunt,  
Autographs, Photos, And Other Activities Are Planned**

**Shuttle Bus Will Transport On-Property Guests Between First Street Napa and Silverado  
Resort During Tournament Week**

**NAPA, CA, August 22, 2022** – Starting Sept. 14 [First Street Napa](#), the premier shopping and lifestyle destination in the Napa region, will kick-off the 2022 Fortinet Championship PGA TOUR with a week-long series of events on its property that include a putting challenge and autographs with PGA TOUR golfers, celebratory VIP dinner at Compline Restaurant, family-fun scavenger hunt, a grand raffle prize to “Go Inside The Ropes” at the [Fortinet Championship](#) and walk with many of the world’s best golfers as they play, and more. The week-long “First Street Napa-Fortinet Championship Putting Challenge” event series is part of a promotional partnership between First Street Napa and Fortinet and community sponsors. A series of events will take place at First Street Napa at 1300 First Street on Wednesday, Sept. 14 from 3:00 PM to 9:00 PM, Thursday, Sept. 15 and Friday, Sept. 16 from 3:00 PM to 7:00 PM, and Saturday, Sept. 17 from 11:00 AM to 5:00 PM. Proceeds from the week’s events will go to local Napa charity [Alaina’s Voice Foundation](#).

“This is a very special opportunity for First Street Napa to partner with Fortinet Championship and PGA TOUR as its ‘Official Shopping Destination’ to bring a family fun series of golf-themed events to the Napa community during tournament week,” said Todd Zapolski, managing member, First Street Napa. “First Street Napa exists to bring engaging experiences to the Napa region and its visitors so they may enjoy the unique food, wine, history and cultural distinctions that Napa has to offer.”

Starting at 3:00 PM on Wednesday, Sept. 14, the public is invited to practice their putting skills on a brand new custom designed collection of challenging putting holes, and to participate in a scavenger hunt to win raffle prizes and giveaways. From 5:00 - 6:00 PM, lucky raffle ticket winners will be announced to “Putt with The Pros” on an expert only putting hole.

A celebratory PGA TOUR kick-off VIP Dinner will take place at Compline Restaurant (1300 First Street, Suite 312) on Wednesday, Sept. 14 starting at 6:00 PM. Purchase your VIP Dinner tickets [here](#).

The week-long First Street Napa-Fortinet Championship Putting Challenge activities include:

- “Putt with The Pros” putting challenge and autographs (Sept. 14 only)
- Grand prize raffle drawing to “Go Inside The Ropes” at this year’s Fortinet Championship and walk with PGA TOUR players
- Special offerings at participating First Street Napa retail shops
- Family scavenger hunt
- Promotional giveaways and prizes
- Wine tasting experiences
- Alaina’s Voice charity donation event

#### *Free Shuttle Bus Transportation*

As the “Official Shopping Destination” of the Fortinet Championship PGA TOUR, First Street Napa and Fortinet will operate a free courtesy shuttle bus between First Street Napa and Silverado Resort & Spa for the public to experience world-class golf, shopping, dining, wine tasting, and fun activities for the entire family. The Fortinet Championship PGA TOUR is being hosted at Silverado Resort and Spa.

#### *Putting Challenge Sponsors*

Visit Napa Valley is this year’s Presenting Sponsor and *Community Partner* sponsor for the 2022 First Street Napa-Fortinet Championship Putting Challenge. *Community Champion* sponsors are ACORE Capital, Archer Hotel Napa, The Doctors Company, and Perfect Puree. *Community Advocate* sponsors include The Bennington Napa Valley, California Brandy House, and Eiko’s.

#### **About First Street Napa**

First Street Napa is a 325,000-square-foot mixed-use shopping and lifestyle destination property spanning three city blocks in the heart of downtown Napa. First Street Napa features Napa’s top independent artisan retailers, popular national retail brands, exceptionally designed landscaping and seating areas, and locally curated art installations that appeal to visitors of all ages. The property was developed by Zapolski Real Estate LLC in cooperation with Trademark Properties as part of its vision to create an immersive destination experience for shopping, wine tasting, lifestyle, dining, hospitality, cultural exhibitions, and community events. Visit [www.firststreetnapa.com](http://www.firststreetnapa.com) and follow @FirstStreetNapa on Facebook and Instagram for complete details on other opening activities and special events.