



FIRST STREET NAPA IS THE OFFICIAL SHOPPING DESTINATION
FOR THE 2022 FORTINET CHAMPIONSHIP PGA TOUR EVENT

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FIRST STREET NAPA AND FORTINET CHAMPIONSHIP RAISE \$30,000 FOR ALAINA'S VOICE FOUNDATION

Fortinet Championship, PGA TOUR Golfers, Community Officials, Residents, Event Sponsors and Business Leaders Join Together to Raise Funds for Local Napa Charity

NAPA, CA, September 20, 2022 – First Street Napa today announced that the Fortinet Championship and the 2022 First Street Napa-Fortinet Championship Putting Challenge and VIP Dinner events raised \$30,000 for [Alaina's Voice Foundation](#), a local Napa charity dedicated to its mission to inspire hope and kindness in our communities through education, music, and mental health initiatives. This is the single largest fundraising donation ever received by the charity.

“It was a joyous occasion to see so many of our community officials and business leaders, event sponsors, retailers, and residents come together to support [First Street Napa](#) and Fortinet Championship in our efforts to raise funds and awareness for the important work being done by Alaina's Voice Foundation,” said Todd Zapolski, managing member, First Street Napa. “We are very grateful to the Fortinet Championship for their community charity and to the PGA TOUR for displaying the Fortinet Championship trophy and the participation of several top PGA TOUR golfers who took time from their busy week to participate in our Putting Challenge to take photos and sign autographs. Thank you to everyone for your support, sponsorship and participation.”

The week-long 2022 First Street Napa-Fortinet Championship Putting Challenge event series took place Sept. 14-17 at First Street Napa, 1300 1st Street, in downtown Napa. The 2022 Putting Challenge is part of a promotional partnership between First Street Napa and Fortinet Corporation

and community sponsors. Proceeds from the 2022 Putting Challenge event series and a generous donation from Fortinet Championship went to Alaina's Voice Foundation.

Putting Challenge Sponsors

Visit Napa Valley was the Presenting Sponsor and *Community Partner* sponsor for the 2022 First Street Napa-Fortinet Championship Putting Challenge. *Community Champion* sponsors included The Doctors Company, ACORE Capital, Archer Hotel Napa, and Perfect Puree. *Community Advocate* sponsors included The Bennington Napa Valley, California Brandy House, Eiko's, Housley Napa Valley Wines, LVE, Mayacamas, and Vineyard 29.

About First Street Napa

First Street Napa is a 325,000-square-foot mixed-use shopping and lifestyle destination property spanning three city blocks in the heart of downtown Napa. First Street Napa features Napa's top independent artisan retailers, popular national retail brands, exceptionally designed landscaping and seating areas, and locally curated art installations that appeal to visitors of all ages. The property was developed by Zapolski Real Estate LLC in cooperation with Trademark Properties as part of its vision to create an immersive destination experience for shopping, wine tasting, lifestyle, dining, hospitality, cultural exhibitions, and community events. Visit www.firststreetnapa.com and follow @FirstStreetNapa on Facebook and Instagram for complete details on other opening activities and special events.